

Local Tech Trends – Victoria ICT Sector

Overview

Victoria's technology sector continues to grow rapidly with increased demand for cyber security, cloud infrastructure, artificial intelligence, and automation.

Major Trends

- Rapid adoption of AI-powered productivity tools
- Increased investment in cyber security resilience
- Migration from on-premise infrastructure to cloud platforms
- Growth of managed IT services for SMEs

Cyber Security Focus

- Implementation of the Essential Eight framework
- Increased awareness of ransomware risks
- Multi-factor authentication adoption
- Security monitoring and incident response services

Future Outlook

Technology adoption across Victoria is expected to accelerate as businesses continue investing in digital infrastructure and automation.